



living|alternatives
pregnancy resource center



Looking Back at 2024

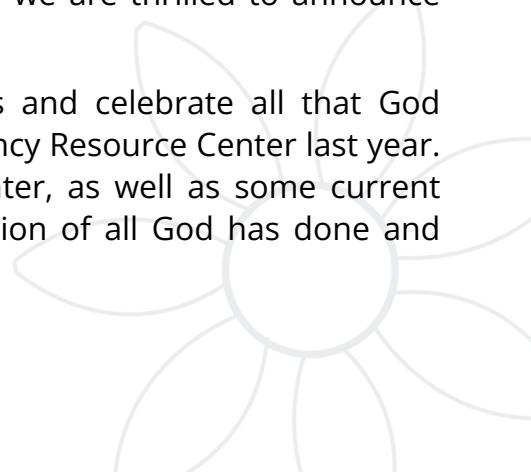
Greetings, friends of LAPRC! Every year, Living Alternatives hires a financial firm to audit all our records. This is a great checks and balances process to ensure that we are doing things with excellence as we continue to strengthen the ministry.

Last month, we completed that process with Martin Hood, and we are thrilled to announce another great year of ministry for LAPRC.

We invite you to take a few minutes to review 2024 with us and celebrate all that God accomplished through the ministry of Living Alternatives Pregnancy Resource Center last year. But first, here's a message from the director of your local center, as well as some current updates and announcements. We hope you enjoy the celebration of all God has done and continues to do across our 11 communities.

May God continue to bless you, your family, and this ministry!

Sherry Sherwood, CEO



2024 Annual Report

Living Alternatives Pregnancy Resource Center is a 501c3 non-profit organization. This faith-based ministry began in 1985 and will celebrate 40 years of ministry in September. Every year, we get a little stronger, do things a little better, and gain a new perspective on where God is leading us next. In 2024, we were blessed to serve in the **11 communities** listed below:

Illinois Medical Clinics

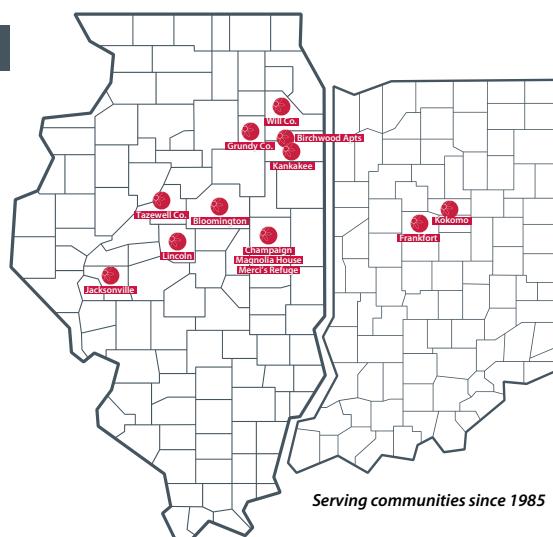
- Bloomington-Normal
- Lincoln
- Champaign-Urbana
- Grundy County (Morris)
- Jacksonville
- Kankakee
- Tazewell County (Pekin)
- Will County (Joliet)

Residential Homes

- Magnolia House (Champaign)
- Merci's Refuge (Champaign)
- Birchwood Apartments (Bourbonnais)

Indiana Medical Clinics

- Kokomo
- Frankfort





TODAY IS THE DAY



2024 Theme — Today Is The Day

This is the day that the Lord has made, let us rejoice and be glad in it.” – Psalm 118:24

Last year, we committed to viewing each day as a fresh opportunity for the Lord to use us to minister to the lives of those around us. We became intentional, aware of the potential in every moment, conversation, and interaction. Our desire was to recognize and respond to the presence of the Lord with every encounter—and to boldly declare, whenever prompted: **TODAY IS THE DAY!**

In Joshua chapter four, the Lord told Joshua to have one person from each tribe pick up a stone and stack them as a reminder that the Lord had parted the Jordan River so His people could walk on dry land. Similarly, we chose to recognize defining moments in 2024 when the Lord did something special. As we reflect on the past year, we are taking TODAY to celebrate how God provided for us, protected us, loved us, taught us, and guided our steps. He did IMMEASURABLY MORE than we could have asked for or imagined!

Accomplishing the Mission

Praise God — He surprised us with another year of substantial increase! We are celebrating the accomplishment of our mission reflected in the statistics below:

- For the third year in a row, we have seen an increase in the number of individuals we have served — from 2,785 in 2021, 3,368 in 2022, 4,057 in 2023, to **4,140 in 2024!**
- **62%** of our 2024 clients were **brand new** to our ministry. That's 2,551 women, along with their families, that we met for the first time in 2024!
- We also saw an increase in overall client visits, going from 10,576 in 2022, 12,139 opportunities in 2023, to 13,258 in 2024.
- 681 women were considering abortion or being pressured by a significant other to terminate their pregnancy. **81% of the 681** at-risk women we served were planning to
- We performed 1,680 pregnancy tests and 1,963 ultrasounds — an **11% increase** over the previous year.
- 34% of our 2024 clients were 24 years of age or younger, and 83% were unmarried.
- The gospel was presented 279 times, and 3,939 spiritual discussions or times of prayer were reported. **31 individuals** prayed to receive Jesus as Lord. We are praising God for these spiritual decisions!
- **4,328 parenting classes** and **6,839 support services** were recorded (support services include adoption support, perinatal grief support, post-abortion, model scans, curbside assistance, and material assistance).

carry the pregnancy to term at our last contact with them. We are trusting God with the rest of their story.

- We were grateful to be able to offer **Abortion Pill Reversal** to women who changed their minds after taking the abortion pill.

The Client Experience

Client feedback is essential to our growth—it affirms what we're doing well and points out areas where we can improve.

"I felt supported and at home from the moment I arrived all the way through."

– Bloomington/Lincoln patient

"It is the best program for new Moms as it provides a lot of information. The program is the best. It has everything a new mother wants to know." – Champaign client

"I looked forward to talking to Paula and having her pray for me and my family. Paula always has useful information to send me after our talks. I like how much Paula cared for me and my family."

– a Willow Story parent

"Since starting this program, I have grown in my parenting skills, and it has built up my confidence as a parent through the mental and emotional support given here. I feel like I have a deeper understanding of God, and I would say to anyone who is considering joining this program — DO IT! It is worth it!" – Jacksonville H.O.P.E. client

"Getting the ultrasound and seeing my baby and the heartbeat for the first time was such an incredible experience. I never questioned if I was keeping my baby or not; however, the amount of love that I felt lying on that table truly can't be measured. I had so many nerves coming to see my baby, and I was so relieved when I saw a heartbeat and little wiggles and movements. Every staff member was so incredibly welcoming and kind! I will definitely be returning and recommending to friends!" – Kankakee client

"I loved everything. It was overly amazing and very helpful, and informative. I was comfortable and felt safe." – Kokomo client

"I don't know why these people love me so much." – Merci's Refuge resident

"I love how supportive and kind the staff is here." – Tazewell County client

"I love coming to the PRC. It is a safe place and well cared for. I love seeing the growing process of my baby, and all the information given is helpful." – Grundy County patient

"I'm so thankful I found you. It's incredible how you're able to do this. I'm so grateful for you all."
– Will County patient

"Thanks so much for listening, it's nice to know someone cares about me." – APR patient

"Thank everyone for not wasting this opportunity. They have been of great help to me."
– Frankfort client

"They gave me peace of mind by giving me a safe place for myself and my children to be. It allowed me to refocus my mindset, to help me be accountable to make and reach my goals." – Resident of Birchwood Apartments

Tia's Birchwood Story

This month, as part of our 40th Anniversary Calendar, we're celebrating the impact of our residential programs—specifically Birchwood Apartments.

Birchwood was created to lift the burden of housing for single mothers, giving them a safe, supportive, and faith-filled community where they can plant roots and grow. Here, women are equipped with the tools they need to thrive on the journey of motherhood.

We invite you to take a few moments to hear Tia's story. For Tia and her children, Birchwood became a haven—a place to heal, grow, and dream again. Within those walls, she reconnected with God, experienced personal transformation, and discovered renewed hope for the future.



post-abortion|support

a program of living alternatives

We held two Deeper Still retreats in 2024 for men and women seeking freedom and healing from the emotional wounds of an abortion. Here are a few quotes from the 19 individuals who attended a 2024 retreat:

"This retreat gave me the healing I have been desiring in my heart since the day of my abortion. There was no stone unturned in the process. This ministry has blessed me deeply, and I did not leave the same as I arrived. My prayer is that all men and women who need healing from abortion receive this gift of Deeper Still."

"This retreat is like the biggest hug of love a woman who is post-abortive can receive. The love and presence of God was felt all weekend. Thank you for your dedication to this retreat."

"This retreat is the beginning of my healing journey. It was a rude awakening I didn't know I needed! I was able to release my shame."

Take the NEXT STEP: Visit our website or scan the QR code to learn more or to apply for our October 2025 retreat. All inquiries are completely confidential.



Free & Confidential Retreat
October 10-12, 2025

Restoring Hearts, Healing Lives

Contact: Tori Moore, Director
(217) 828-2081 | tori@hopeforafuture.com



Funding the Mission

We are praising God for how He provided for our needs in 2024! Below are numbers that represent the overall ministry totals from our 2024 audit — pregnancy medical clinics, residential programs, post-abortion retreats, and perinatal grief support.

2024 Financial Report

Audit performed by Martin Hood, LLC

SUPPORT & REVENUE	
Contributions	\$2,897,336
In-Kind Revenue	1,635,202
Grants	51,508
Miscellaneous Income	8,699
Total Support & Revenue	\$4,592,745
EXPENSES	
Client Program Services	\$3,297,551
Supporting Services	1,344,364
Total Expenses	\$4,641,915
CHANGE IN NET ASSETS	
	-\$49,170
ASSETS as of 12/31/2024	
Cash	\$805,938
Property & Equipment Net	2,034,820
Total Assets	\$2,840,758
LIABILITIES as of 12/31/2024	
Current Liabilities	\$211,206
FUNDRAISING INCOME	
Walk	\$398,537
Annual PRC Banquet	810,756
Monthly Banquet Pledges	205,541
Change for Hope Drive	98,662
Total Fundraising Income	\$1,513,496

The Team Experience

"As I round out another year at the Kankakee PRC, I remain in awe of what God has done there. This year has been a year of transition for everyone at the center, but God has been so good in that. I love my job and I love my team. It's been a pleasure to serve alongside them all." — **Katie, RN (4 years)**

"I am so grateful God has allowed me to work for so many years with this ministry and with coworkers who have the same beliefs in an Awesome God — my Jehovah Jireh." — **Betsy (24 years)**

"God is teaching me daily how to interact with others more like Jesus would, looking beyond the behavior of someone to the heart of that person — what roundedness are they operating out of, what have their experiences been leading to this point, what is their relationship with God or do they even know who He is, and how can I point them to Him?" — **Michelle (1 year)**

"Working for Living Alternatives has shaped my kids' understanding of the world and people. My boys have gotten to know many of the residents of Merci's Refuge over the years, which has led to other conversations about how you know what someone else might be dealing with, that not everyone has a happy family life growing up, the importance of choosing friends and spouses carefully, and heeding God's wisdom. It's also led to conversations about how to respond when we make mistakes in life, and how to heal from painful experiences." — **Nate (13 years)**

"I have seen the amazing ways the Lord supplies for all of our needs, both for the ministry and personally. God continues to stretch me, and I know he is making a way for me to do what he asks. It makes the stretching a little less scary. It hasn't all been easy, but it has definitely been worth it. I love this organization and am blessed to be a part of it." — **Ellen (15 years)**



How LAPRC Began

For those of you who are new to the ministry, Living Alternatives is a faith-based organization that began in 1985 when a young pastor by the name of Gregory Roe felt called by God to do something about the impact abortion was having on women who found themselves in an unplanned pregnancy. This ministry was started on the foundation of obeying God's call, and we continue to seek God's wisdom and provision as we aim to glorify Him in all that we do.

Our goal has never been expansion, but obedience—faithfully responding to every door God so beautifully opens. At the start of each new year, we ask God what He is calling us to do. This prayer often stretches us beyond our comfort zones, yet we remain deeply thankful for how He continues to increase the impact of this ministry, year after year.

Mission Statement

We are a faith-based organization committed to honoring God by providing **excellent care, compassionate support, and honest information** to those facing pregnancy decisions through authentic relationships that display grace, honor life, and foster community.

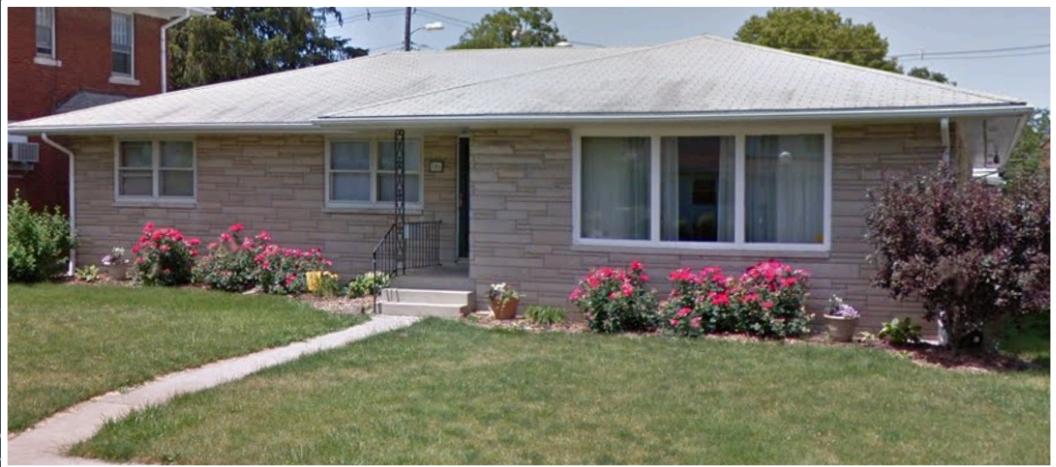


Growing the Mission

In 2024, the Lord put a new opportunity in front of us. When we were approached by *Young Lives* regarding the future of their residential program, we began to pray specifically. We asked the Lord to show us if He was leading us towards another amazing ministry opportunity.

Why did we open Magnolia House?

With Birchwood Apartments only in its second year, it didn't make sense to open a third residential home. But God... LAPRC made a commitment almost 40 years ago to give the Lord our "yes" when He asks us to do something, even when it requires a big leap of faith. And that's what we did in 2024 — we said YES to opening a home for the youngest of our moms and their little ones. We welcomed our first family in February of 2025 and currently have three moms and four little ones living in our beautiful home, plus a sweet pre-born baby we cannot wait to welcome to the Magnolia House family!



Special Thanks

We have so much to celebrate and so many people to thank:

- 362 volunteers
- 61 dedicated individuals who served on staff in 2024
- 9 faithful board members
- 7 physicians, 28 nurses, and 6 sonographers
- 1,061 walkers who raised \$413,350 at 10 spring fundraisers
- 3,296 guests who raised \$968,722 at 8 fall fundraising banquets
- Churches, families, and businesses that gave monthly
- And countless prayer warriors who daily lift this ministry to God!

From all of our Staff & Volunteers at LAPRC, THANK YOU!!!

Our hearts are so grateful for the role you played in this celebration of our 2023 Annual Report. Your generosity and prayers have helped us to continue serving the needs of our community — always prepared to help the next individual who walks through our doors. Already this year, we

have served more women/families than we did in the first 6 months of 2023. Many are hurting financially, and we are blessed to be a place where she can find RESOURCES such as formula, diapers, information, emotional support, healing, and more. Thank you!

There is so much more to come!

We are currently busy planning all of our Annual Fundraising Banquets for this fall, and we are so excited to share with you all that God has continued to do through this ministry in 2025 and beyond. We also look forward to revealing what is ahead in 2026. If you would like more information about our upcoming events, please go to the EVENTS page of our website.

There is a button below if you feel God prompting you to give us a donation to help us with our summer expenses, as we plan for our upcoming Annual Fundraising Banquet.



Thank you for supporting the Willow Story Auction!

To everyone who participated in our Willow Story Online Auction — thank you. Your support makes a significant difference, reminding families walking through pregnancy or infant loss or a prenatal diagnosis that they are not alone.

We are deeply grateful for each bid, each share, and every show of support. Your generosity helps provide comfort, care, and community to families who need it most.

A special thank you to our incredible auction donors for providing such thoughtful items and helping make this event a success. We couldn't have done it without you!

With heartfelt gratitude,
The Willow Story Team



Get Involved

There is one thing we were missing in 2024 — YOU on our volunteer team! There are many ways to get involved at LAPRC, and we'd love to have you on our team. To learn more, visit www.pregnancyresourcecenter.org/get-involved/volunteer/.